## **CONTRACT**



And:

**GMMB/Greer Margolis Mitchell & Burns** 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Revision			Alt Order #			
	575205	/		09819061			
Product							
OBAMA:60S							
Contract Dates	Estimate #						
09/15/12 - 09/24/12	1775						
Advertiser			Ori	ginal Date	Revision		
Obama/D/President			0	9/14/12	/ 09/20/12		
	Billing Cycle	Billing	Cale	endar	Cash/Trade		
	EOM/EOC	Broadcast			Cash		
	Station	Account Executive		xecutive	Sales Office		
	KDVR	Alexandra Bradley			Washington DC		
	Special Handl	dling					
	Demographic	<u> </u>					
	Adults 35+						
	<u>IDB#</u> 8020	Advert 95	iser	Code	Product Code 101		
		00		Advertiser			
	Agency Ref			Advertiser	Kei		

		Spots/		Totals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
N 1 31 09/17/12 09/21/12 M-F 5-530a Good Day <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 MTWTF 2	5a-530a <u>Rate</u> \$500.00	1:00	NM 2	\$1,000.00
N       2       31       09/17/12       09/21/12       M-F 530-6a Good Day         Start Date       End Date       Weekdays       Spots/Week         Week:       09/17/12       09/23/12       MTWTF       3	530-6a <u>Rate</u> \$900.00	1:00	NM 3	\$2,700.00
N       3       31       09/17/12       09/21/12       Good Day Colorado         Start Date       End Date       Weekdays       Spots/Week         Week:       09/17/12       09/23/12       MTWTF       2	6a-7a <u>Rate</u> \$900.00	1:00	NM 2	\$1,800.00
N       4       31       09/17/12       09/21/12       Good Day Colorado         Start Date       End Date       Weekdays       Spots/Week         Week:       09/17/12       09/23/12       MTWTF       3	7a-8a <u>Rate</u> \$800.00	1:00	NM 3	\$2,400.00
N         5         31         09/17/12         09/21/12         Good Day Colorado           Start Date         End Date         Weekdays         Spots/Week           Week:         09/17/12         09/23/12         MTWTF         2	8a-9a <u>Rate</u> \$400.00	1:00	NM 2	\$800.00
N       6       31       09/17/12       09/21/12       Regis & Kelly         Start Date       End Date       Weekdays       Spots/Week         Week:       09/17/12       09/23/12       MTWTF       3	90130a-10a <u>Rate</u> \$200.00	1:00	NM 3	\$600.00
N       7       31       09/17/12       09/21/12       Everyday         Start Date       End Date       Weekdays       Spots/Week         Week:       09/17/12       09/23/12       MTWTF       2	10a-11a <u>Rate</u> \$200.00	1:00	NM 2	\$400.00
N       8       31       09/17/12       09/21/12       Judge Judy         Start Date       End Date       Weekdays       Spots/Week         Week:       09/17/12       09/23/12       MTWTF       3	11a-12p <u>Rate</u> \$200.00	1:00	NM 3	\$600.00
N       9       31       09/17/12       09/21/12       We the People w/ Glo         Start Date       End Date       Weekdays       Spots/Week         Week:       09/17/12       09/23/12       MTWTF       2	12p-1p <u>Rate</u> \$300.00	1:00	NM 2	\$600.00
N 10 31 09/17/12 09/21/12 Jdg Joe M-F 1p-2p  Start Date End Date Weekdays Spots/Week  Week: 09/17/12 09/23/12 MTWTF 3	1p-2p <u>Rate</u> \$250.00	1:00	NM 3	\$750.00
N 11 31 09/17/12 09/21/12 Div Ct /Jdg Alex M-F 2-3P  Start Date End Date Weekdays Spots/Week  Week: 09/17/12 09/23/12 MTWTF- 2	2p-3p <u>Rate</u> \$250.00	1:00	NM 2	\$500.00

Contract Agreement Between: Print Date 09/20/12 Page 2 of 4



	Contract / Revision	Alt Order #
	575205 /	09819061
Contract Dates	Product	Estimate #
09/15/12 - 09/24/12	OBAMA :60S	1775

Advertiser	Original Date / Revision		
Obama/D/President	09/14/12 / 09/20/12		

		Spots/		Total	s
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spot	s	Amount
Start Date End Date Weekdays Spots/Week	Rate				
N 12 31 09/16/12 09/16/12 FOX News Sunday Start Date End Date Weekdays Spots/Week	8a-10a Rate	1:00	NM	1	\$300.00
Week: 09/10/12 09/16/12 S 1	\$300.00				
N 13 31 09/17/12 09/21/12 Judge Judy	3p-4p	1:00	NM	3	\$1,200.00
Week: 09/17/12 End Date Weekdays Spots/Week 39/17/12 09/23/12 MTWTF 3	<u>Rate</u> \$400.00				
N 14 31 09/17/12 09/21/12 Ricki Lake	4p-5p	1:00	NM	2	\$800.00
Start Date End Date Weekdays Spots/Week	Rate			_	ψοσοίσο
Week: 09/17/12 09/23/12 MTWTF 2	\$400.00				
N 15 31 09/17/12 09/21/12 M-F 5p-530p Fox 31 N Start Date End Date Weekdays Spots/Week	5p-530p Rate	1:00	NM	3	\$3,600.00
Week: 09/17/12	\$1,200.00				
N 16 31 09/17/12 09/21/12 M-F 530p-6p Fox 31 N	530p-6p	1:00	NM	2	\$2,400.00
Week: 09/17/12 End Date Weekdays Spots/Week 09/23/12 MTWTF 2	<u>Rate</u> \$1,200.00				
N 17 31 09/16/12 09/16/12 News Su 530-6p	530p-6p	1:00	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week	Rate				ψσσ.σσ
	\$400.00				
N 18 31 09/18/12 09/18/12 Dance Tuesday 7-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	7p-8p Rate	1:00	NM	1	\$3,200.00
Week: 09/17/12	\$3,200.00				
N 19 31 09/19/12 09/19/12 FOX X Factor	7-9p	1:00	NM	1	\$7,000.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/17/12         09/23/12         W         1	Rate \$7,000.00				
N 20 31 09/17/12 09/21/12 M-F LN 9p-930p News	9p-930p	1:00	NM	3	\$9,000.00
Week: 09/17/12 End Date Weekdays Spots/Week 09/23/12 MTWTF 3	<u>Rate</u> \$3,000.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type		
3 31 09/17/12-09/23/12 M-F LN 9p-930p News	9p-930p	МГuWThF 1:00 \$3,000.00	NM		
See MG 20.4 4 31 09/17/12-09/23/12 M-F LN 9p-930p News	9p-930p	- TuWThF 1:00 \$3,000.00	NM		
(f) MG for 20.3 09/18	op 000p	14.1111 1.00 φο,000.00			
N 21 31 09/17/12 09/21/12 M-F LN 930p-10p	930p-10p	1:00	NM	2	\$4,400.00
Week: 09/17/12 End Date Weekdays Spots/Week  Week: 09/17/12 09/23/12 MTWTF 2	<u>Rate</u> \$2,200.00				
N 22 31 09/17/12 09/21/12 Fox 31 News Nightsid	10p-1035p	1:00	NM	3	\$2,400.00
Start Date	Rate	1.00	14.14.	J	ψ2,400.00
Week: 09/17/12 09/23/12 MTWTF 3	\$800.00				
N 23 31 09/15/12 09/15/12 Sa LN 930p-10p Start Date End Date Weekdays Spots/Week	930p-10p Rate	1:00	NM	1	\$1,600.00
Week: $09/10/12$ End Date Weekdays Spots/Week 09/16/12 $09/16/12$ Spots/Week	\$1,60 <u>0.00</u>				
N 24 31 09/16/12 09/16/12 Su LN 9p-930p	9p-930p	1:00	NM	1	\$2,800.00
Week: 09/10/12 End Date Weekdays Spots/Week  09/16/12S 1	<u>Rate</u> \$2,800.00				
N 25 31 09/24/12 09/24/12 Everyday	10a-11a	1:00	NM	2	\$400.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/24/12 09/30/12 M 2  N 26 31 09/24/12 09/24/12 Judge Judy	\$200.00	4.00	NINA	2	<b>¢</b> E00.00
Start Date End Date Weekdays Spots/Week	11a-12p Rate	1:00	NM	2	\$500.00
Week: 09/24/12 09/30/12 M 2	\$250.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

Contract Agreement Between: Print Date 09/20/12 Page 3 of 4



 Contract / Revision
 Alt Order #

 575205 /
 09819061

 Contract Dates
 Product
 Estimate #

 09/15/12 - 09/24/12
 OBAMA :60S
 1775

Totale

70

\$74,100.00

Totals

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/14/12 / 09/20/12

Spoto/

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S <sub>l</sub>	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
N 27 31 09/24/12 09/24/12 M-F 1p-2p	1p-2p	1:00	NM	1	\$250.00
Week: Start Date Weekdays Weekdays Me 1	<u>Rate</u> \$250.00				
N 28 31 09/24/12 09/24/12 M-F 2p-3p Start Date End Date Weekdays Spots/Week	2p-3p Rate	1:00	NM	1	\$250.00
Week: $09/24/12$ End Date Weekdays Spots/Week $09/30/12$ Weekdays $09/30/12$ M 1	\$250.00				
N 29 31 09/24/12 09/24/12 Judge Judy	3p-4p	1:00	NM	2	\$800.00
Start Date End Date Weekdays Spots/Week	Rate	1.00		_	φοσο.σσ
Week: 09/24/12 09/30/12 M 2	\$400.00				
N 30 31 09/24/12 09/24/12 The Simpsons	6p-630p	1:00	NM	1	\$1,500.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/24/12 09/30/12 M 1	\$1,500.00				
N 31 31 09/24/12 09/24/12 Mon 8-9p	8p-9p Rate	1:00	NM	1	\$4,400.00
Week: O9/24/12 End Date Weekdays Spots/Week  Week: O9/24/12 O9/30/12 M 1	\$4,400.00				
N 32 31 09/22/12 09/22/12 College Football Late	5p-cc	1:00	NM	1	\$5,000.00
Start Date End Date Weekdays Spots/Week	Rate	1.00		•	ψο,οσο.σσ
Week: 09/17/12 09/23/12S- 1	\$5,000.00				
N 33 31 09/24/12 09/24/12 Regis & Kelly	90130a-10a	1:00	NM	1	\$400.00
Week: O9/24/12 End Date Weekdays Spots/Week  Week: O9/24/12 O9/30/12 M 1	Rate				
	\$400.00				
N 34 31 09/24/12 09/24/12 We the People w/ Gloria All		1:00	NM	1	\$300.00
Week: 09/24/12 End Date Weekdays Spots/Week  Week: 09/24/12 09/30/12 M 1	<u>Rate</u> \$300.00				
N 35 31 09/24/12 09/24/12 Ricki Lake	4p-5p	1:00	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week	Rate	1.00		•	ψ100.00
Week: 09/24/12 09/30/12 M 1	\$400.00				
N 36 31 09/24/12 09/24/12 M-F 530p-6p Fox 31 News	530p-6p	1:00	NM	1	\$1,200.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/24/12 09/30/12 M 1	\$1,200.00				_
N 37 31 09/24/12 09/24/12 M-F LN 930p-10p	930p-10p	1:00	NM	1	\$2,200.00
Week: Start Date Weekdays Weekdays Spots/Week 09/30/12 M 1	<u>Rate</u> \$2,200.00				
N 38 31 09/24/12 09/24/12 Fox 31 News Nightside	10p-1035p	1:00	NM	1	\$650.00
Start Date End Date Weekdays Spots/Week	Rate	1.00	14111	•	φοσο.σσ
Week: 09/24/12 09/30/12 M 1	\$65 <del>0.00</del>				
N 39 31 09/23/12 09/23/12 Su LN 9p-930p	9p-930p	1:00	NM	1	\$2,800.00
Week: 09/17/12 End Date Weekdays Spots/Week	Rate				
	\$2,800.00				<b>A. a.a.</b> 5 -
N 40 31 09/23/12 09/23/12 Su LN 930p-10p Start Date End Date Weekdays Spots/Week	930p-10p	1:00	NM	1	\$1,800.00
Week: 09/17/12 End Date Weekdays Spots/Week  09/23/12 Spots/Week	<u>Rate</u> \$1,800.00				

 Time Period
 # of Spots
 Gross Amount
 Net Amount

 08/27/12
 -09/24/12
 70
 \$74,100.00
 \$62,985.00

 Totals
 70
 \$74,100.00
 \$62,985.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Page 4 of 4 Contract Agreement Between: Print Date 09/20/12



Obama/D/President		09/14/12 / 09/20/12		
Advertiser		Original Date / Revision		
09/15/12 - 09/24/12	OBAMA :60S	1775		
Contract Dates	Product	Estimate #		
	575205 /	09819061		
	Contract / Revision	Alt Order #		

Signature:	Date:	